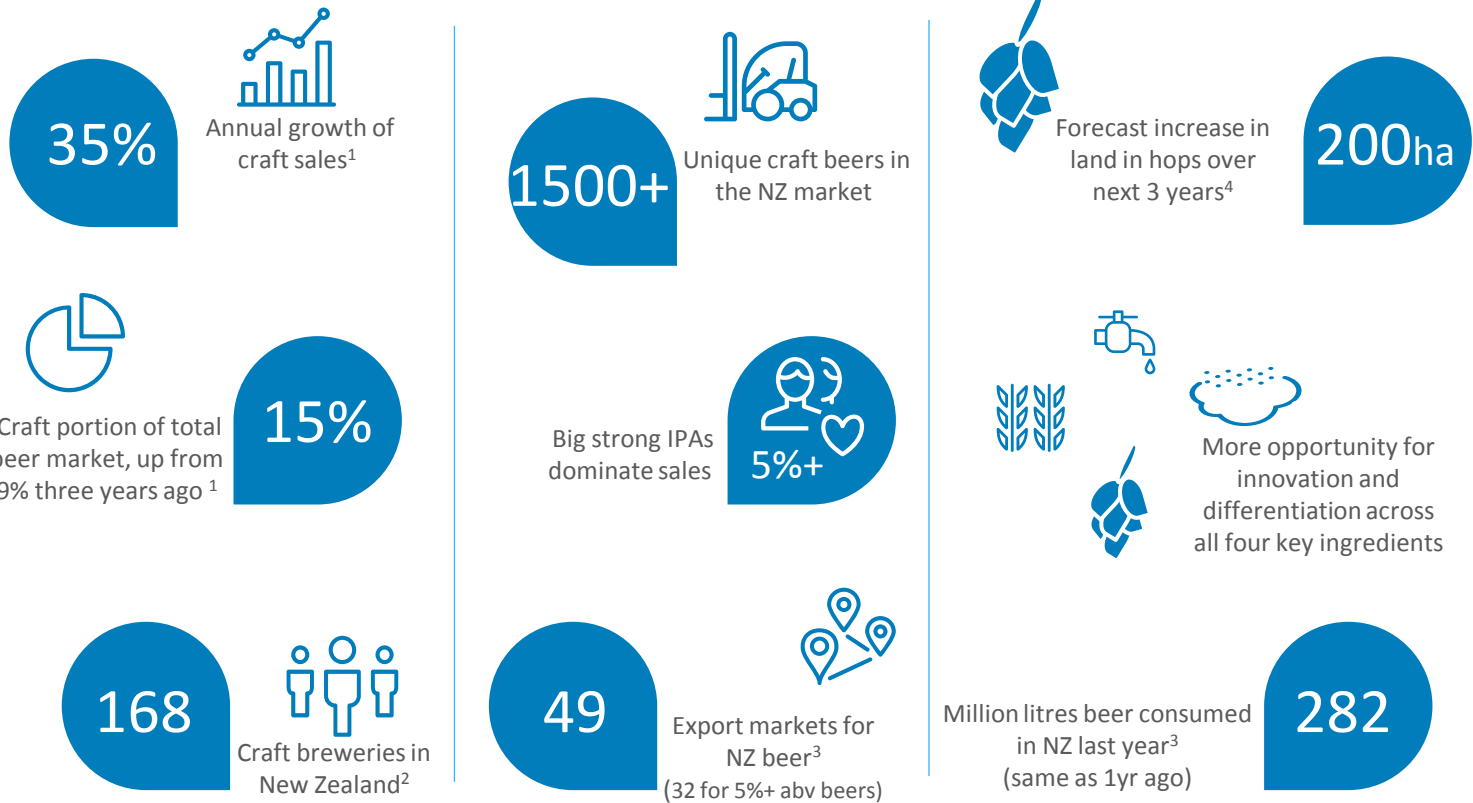


CRAFT BEER BY THE NUMBERS



Sources: ¹Statistics NZ, industry sources, NZ Customs data, ANZ analysis. ²Brewer's Guild of New Zealand, The Beer Cellar, *Brewed: A guide to the craft beer of New Zealand* by Jules Van Cruysen; ANZ analysis. ³Statistics NZ. ⁴ANZ analysis.